



Wolverton & Greenleys Town Council Newsletter Advertising Booking Form 2022/2023

We currently distribute the newsletter to 6,200 households and businesses throughout the area. Advertising with us is a great way to **secure potential customers, future business and inform the local community** about wider issues and events. The newsletter is uploaded onto the Town Council's website to enable any member of public to access it.

The published image area is A4, which is 210mm by 297mm. Advertisements should be sent to the office email address in a Word or PDF format and should be created with the relevant advertisement size in mind (full page, ½ page, ¼ page or a 1/8 of a page.) Wolverton & Greenleys Town Council reserves the right to edit as they see fit.

If you would like to place an advert in the newsletter, then please complete the booking form below and return this to the Town Hall prior to the newsletter deadline date along with your advert. Advertisers will be invoiced and can pay by BACS once their booking form has been received.

New advertisers are offered a **free additional advert** when purchasing the first one. **All advertisers** are offered a **10% discount** when they block book a further 3-5 adverts, or a **20% discount** if they block book a further six or more - these promotions do not apply to premium page.

Non-profit organisations, supported by a copy of their constitution/rules plus a set of accounts and registered charities may qualify for free advertising but this is not guaranteed. Advertisers from within the parish will receive publication priority.

2022/2023 Advertising Rates & Deadline Dates

Advert Size	Price inclusive of VAT from April 2020	Advertisement size
Full page	£172.80	190x258mm
Half page	£90.00	190x127mm
Quarter page	£49.20	93x127mm
Eighth page	£36.00	93x61mm
Full Page Premium Space – 1 st page inside cover Back page (full bleed)	£244.80	190x258mm 210x297mm

Edition	Deadline date 2022/23	Edition	Deadline date 2022/23
Jun/Jul	5 th May 2022	Aug/Sep	7 th July 2022
Oct/Nov	1 st Sep 2022	Dec/Jan	3 rd Nov 2022
Feb/Mar	5 th Jan 2023	Apr/May	2 nd Mar 2023

Please return the booking form by email.



Wolverton & Greenleys Town Council Newsletter Advertising Booking Form

Town Hall, Creed Street, Wolverton, Milton Keynes MK12 5LY

Direct Line: 01908 326800 Email: office@wolvertonandgreenleystowncouncil.gov.uk

Advertising Booking form for WGTC Newsletter

Business Name:	
Contact Name:	
Address:	
Email:	
Contact number:	
No. of issues:	Issue Numbers:
Size of advert:	

Signed..... Date

For office use only:

Date received.....

Date added to database.....

Discounts		Page Size	
No discount		Full Page	
Buy one get one free		Half Page	
10%		Quarter Page	
20%		Eighth Page	

Invoice number.....

Date paid.....

NB Our [Privacy Policy](#) is designed to help you understand what data we collect, why we collect it and what we do with it. This is important; we hope you will take time to read it carefully. In providing the above data I am providing my consent to my data being stored by the Town Council in line with their Data Protection Policy and will only be used in relation to my newsletter account and it will only be shared with other members of the Council team. I also agree to Wolverton and Greenleys Town Council holding my data in line with the GDPR Policy for 6 years.